

Luyi Bai

luyibai.com

Quick-learner / Informal-leader / Team-worker

Educations

- **2022-2024:** Maryland Institute College of Art (MICA), Baltimore
- **2019-2022:** Kingston University, Kingston School of Art (KSA), London
- **2018-2019:** Central Academy of Fine Arts, International Foundation Course (CAFA IFC), Beijing
- **2015-2018:** The Attached Middle School to the Central Academy of Art & Design, Beijing

Awards and Experiences

- **Branding Project (logo and package design):** Chicbones, florist base in London, 01/2021
- **Branding Project (logo design):** BESTAM Biological Precision Machinery CO., LTD, China, 06/2020
- **Web Design:** Graphic Design Department, Kingston University, 11/2021
I was a member of the Type Foundry project team. The project designs and showcases several original typefaces. My main contribution is building the project website “2000UPM”. The website is launching in 02/2022.
- **Poster Design:** Graphic Design Department, Kingston University, 5/2021
I designed posters for the department which were posted in our L5 (2nd year) design studios.
- **Motion Graphics Contest:** The “Moving Pictures” Contest of The Royal Society for Arts, 11/2021 - 05/2022
I will submit my work “Donut City” (also include in my portfolio) to the contest. The final results will be announced in May 2022.
- **Mentorship:** Graphic Design Department, Kingston University, 2020
I was part of the “Aunt & Uncle” program of the department, giving advice and